

Complex work, made easy to trust

A compact portfolio showing how technical evidence becomes clear decisions, reliable releases and professional client materials.

YEH I.

Full-Stack Product Engineer

Buyers do not purchase a skill list. They purchase a controlled result.

01

Clarify

Turn a broad brief into one bounded outcome, two required inputs and an acceptance condition.

02

Verify

Use inspectable evidence: screenshots, executable workflows, editable files and explicit pass/fail criteria.

03

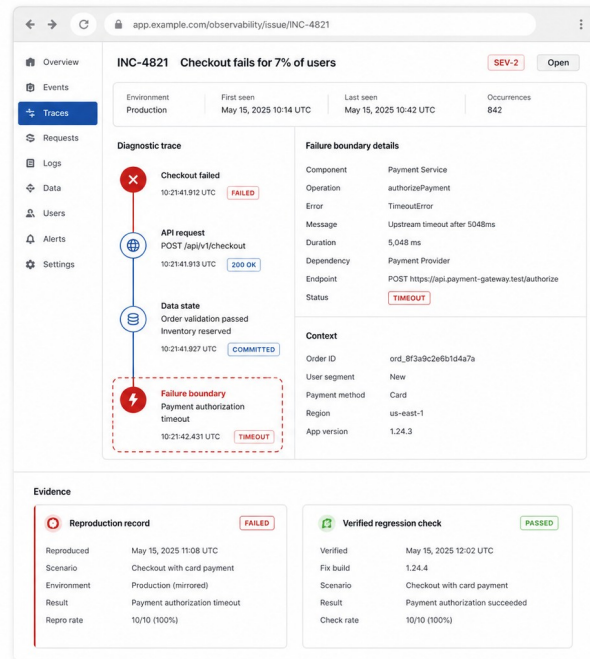
Deliver

Keep the handoff usable: concise findings, ranked actions and source files the buyer can maintain.

A production symptom becomes a reproducible decision path

Issue isolation proof: observed failure, smallest reproduction, verified cause and bounded repair recommendation.

PRODUCTION ISSUE ISOLATION



THE BUYER PROBLEM

A visible failure is expensive when nobody can state the exact trigger, evidence or repair boundary.

DELIVERABLE

Reproduction steps
Evidence register
Cause classification
Smallest safe repair scope

Release confidence is a written, repeatable workflow

A paid iOS QA engagement completed with a 5.0 outcome and evidence-based release reporting.

One workflow covers the critical path from install to decision.

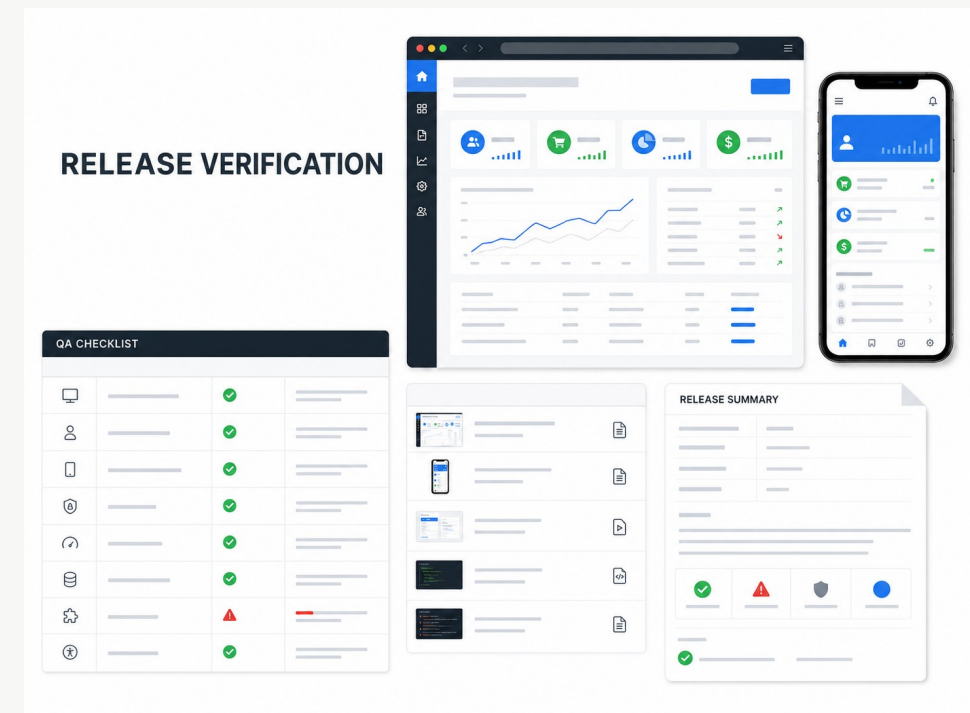
The buyer receives a concise pass/fail matrix, reproducible defects, evidence for each finding and a release recommendation. Communication and delivery stay fully asynchronous.

5.0

verified paid outcome

1

bounded critical workflow



An executive plan should show decisions, not decorate a calendar

A one-page editable 30/60/90 plan structured around outcomes, actions and evidence.

CUSTOMER OPERATIONS LEAD

90 days to a reliable customer operation

Listen first. Stabilize the critical path. Then scale what works.

30 DAYS DIAGNOSE Know where customers lose time and trust. Map the end-to-end journey Review the top failure themes Set a weekly service baseline Output: ranked friction register	60 DAYS STABILIZE Remove the highest-impact failure points. Fix two critical handoffs Standardize escalation ownership Pilot one closed-loop review Output: verified operating playbook	90 DAYS SCALE Turn the improved workflow into a repeatable system. Publish the working standard Coach owners using live cases Commit the next-quarter roadmap Output: adoption and next-step brief
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FICTIONAL EDITABLE SAMPLE | Replace with final copy, logo and brand palette

DESIGN PRINCIPLE

Each period earns its place by answering three questions:

What changes?
What gets delivered?
How will it be verified?

Start with the portfolio. Earn the right to build the website.

A small first phase keeps scope, feedback and commercial risk visible before expanding.

PHASE 1

Professional portfolio

Narrative structure, visual system, 3–4 case studies, editable source and export set.

PHASE 2

Studio website

Positioning translated into a responsive B2B site with a maintainable content structure.

PHASE 3

Capability deck

An 8–12 page sales asset adapted from the validated website narrative and identity.

The first decision is simple: approve one visual direction and one case-study structure.